#### E-NEWSLETTER Vol.7\_2024 CAHB The Innovation Hub of Food and Cosmetics Formulations





Recently a category of hair care products has emerged in the market claiming for hair bond repair. It also claims for bond-building, hair repair, restructuring and reconstruction. How do hair bond repair treatments work?

First, we should know hair structure. Hair is composed of proteins mainly. It is divided into three layers: the cuticle, the cortex and the medulla. The cuticle is the outermost layer. It prevents water evaporation, protects the inner layers from damage and gives your hair shine. The medullar is the innermost layer. It is made up of a spongy, soft tissue which gives the hair strength and elasticity. The cortex provides the bulk of the hair mass and gives hair tensile strength. In between layers, there is a lipid rich cell membrane complex (CMC) that acts as glue for hair layers. There are two important types of protein structures in the hair cortex called intermediate filaments and matrix proteins. Intermediate filaments are made from keratins built from pairs of proteins. They are tightly wrapped around each other which is called alpha-helical structure. Matrix proteins are packed between intermediate filaments, also know as keratin associated proteins. These proteins are highly cross-linked with others and with the intermediate filaments.

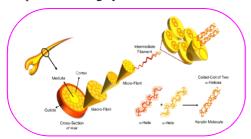


Figure 1: Structure of hair<sup>2</sup>

The cross-linked bonds formed by keratin proteins, also known as hair bonds. There are three different types of hair bonds: hydrogen bonds, ionic bonds and disulfide bonds, depending on the side chains of amino acids in keratin protein as shown in figure 2.

Figure 2: Types of hair bonds<sup>3</sup>

Hydrogen bonds help to provide strength and amoothness to the hair. They can break easily by exposure to heat or water including daily wash and heat styling. This damage shows up as visible hair breakage, split ends and frizz.

Ionic bonds or Salt bonds help make hair manageable. They can break easily by the changes of pH levels which can be attributed to the external factors such as using hair products. An internal factor is, for example, the alteration of your diet.

Hydrogen bor

Disulfide bonds are the cross link between pairs of cysteine residues on adjacent peptide chains. They also help matrix proteins attach to intermediate filament proteins. Disulfide bonds are the strongest hair bonds and the most resistant to breakage. Typically, disulfide bonds only break when exposed to strong chemicals such as hair straighteners, perm and bleach.

So, the bond repair treatments must contain active which can penetrate to the hair and improve or restore the internal structure of hair and hair bonds. They can improve hair mechanical properties such as increase strength or have repair benefits.

- 2. https://www.researchgate.net/profile/Hanna-Lee-7/publication/271662533/figure/fig1/
  - AS:6806450554798091539289835154/Structure-of-alpha-keratin-intermediate-filament-micro-and-macro-fibril-and-hair.png
- 3. http://www.texascollaborative.org/hildasustaita/module%20files/topic3.htm

# Standard for Pathogenic Microorganisms in Foods (Finale)



Food Product	Type of Pathogenic	Requirement
29. Processed Gelatin and Jelly Desserts		
(29.1) Processed Gelatin and Jelly Desserts, not in dried form	Salmonella spp.     Staphylococcus aureus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 100 CFU/g
(29.2) Processed Gelatin and Jelly Desserts, not in dried form other than listed in (29.1)	Salmonella spp.     Staphylococcus aureus	not detected in 25 g not more than 100 CFU/g
30. Bread	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 100 CFU/g not more than 100 CFU/g
31. Husked Rice Flour	Salmonella spp.     Staphylococcus aureus     Bacillus cereus	not detected in 25 g not more than 100 CFU/g not more than 1,000 CFU/g
32. Some Meat Products such as meat balls, sausages, fermented pork, moo-yor (Vietnamese pork sausages), Chinese sausages, and products which are made by the same process and packed in containers ready for sale.		
(32.1) Some Meat Products, ready toeat such as fried meat balls and fried moo-yor (Vietnamese pork sausages), <i>etc.</i> (32.2) Some Chilled Meat Products	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 100 CFU/g not more than 100 CFU/g
(32.3) Some Frozen Meat Products	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 50 CFU/g not more than 50 CFU/g not more than 50 CFU/g
33. Chewing Gum and Candy	Salmonella spp.     Staphylococcus aureus	not detected in 25 g not more than 100 CFU/g
34. Ready-to-Eat foods <sup>(6)</sup>		
(34.1) Desserts and Thai desserts such as Thai custard cake (Maw kaeng), Golden drop, Steamed layer cake, Steamed Rice Flour (Kanom kee nu), Boiled Banana in coconut milk, etc. (34.2) Pickled or preserved vegetable and fruit	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 100 CFU/g not more than 100 CFU/g
(34.3) Bakery product with filling or without filling which $a_{\rm w} = 0.85^{(6)}$	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 10 CFU/g not more than 100 CFU/g not more than 100 CFU/g
(34.4) Curry and rice, Noodle, Surimi, Imitation crab stick, Seasoned squid, Sushi, Sandwich, Salad, Papaya salad (Som tam), Yum salad, Slice grilled pork salad, Ground pork salad and products which are made by the same process <sup>(6)</sup> :		
1) Ready to eat or chilled	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 500 CFU/g not more than 100 CFU/g
2) Frozen	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 50 CFU/g not more than 50 CFU/g not more than 50 CFU/g

### Standard for Pathogenic Microorganisms in Foods (Finale)



Food Product	Type of Pathogenic	Requirement
(34.5) Chilled and frozen ready to cook food that preheat before consume such as pizza, dumpling, stem bun, $etc$ . (6)		
1) Chilled	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 500 CFU/g not more than 100 CFU/g
2) Frozen	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 50 CFU/g not more than 50 CFU/g not more than 50 CFU/g
(34.6) Food with water activity (aW) < 0.85 such as crispy food, fried food, chili pasted, dried shredded pork, crispy pork, bakery product, cookie, cracker, biscuit, <i>etc</i> .	Salmonella spp.     Staphylococcus aureus     Bacillus cereus  4. Clostridium perfringens	not detected in 25 g not more than 10 CFU/g not more than 100 CFU/g; except food contain spice or cereal or nut shall not be more than 1,000 CFU/g not more than 100 CFU/g; except food contain spice or cereal or nut shall not be more than 1,000 CFU/g
(34.7) Prepackaged cutting and trimming fresh fruits and vegetables	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 500 CFU/g not more than 100 CFU/g
(34.8) fresh and raw seafood in prepackaged food such as fish, shrimp, squid, clams, sasimi, etc. <sup>(6)</sup>	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 100 CFU/g not more than 100 CFU/g
35. Prepackaged fermented food made from animal products (Ferment Food produced by yeast, mold, lactic acid bacteria, etc.) such as shrimped paste, fermented fish, pickled fish, fish sauce southern style (Budu), pickled pork (Naem) including animal products pickled with vinegar salt, etc. (7)	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 1,000 CFU/g not more than 1,000 CFU/g
36. Fresh noodle		
(36.1) Rice noodles	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 100 CFU/g not more than 100 CFU/g
(36.2) Noodles, Egg noodles, Giam-il, Japanese noodles (Udon), Wonton wrapper and products which are made by the same process	Salmonella spp.     Staphylococcus aureus     Bacillus cereus     Clostridium perfringens	not detected in 25 g not more than 100 CFU/g not more than 1,000 CFU/g not more than 1,000 CFU/g

#### Remark

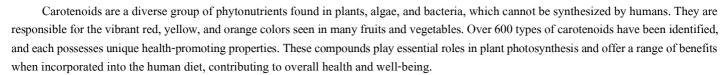
- (1) Food products under 9 (9.1) 1) as Aloe vera beverages shall determine only Salmonella spp., Staphylococcus aureus and Bacillus cereus.
- (2) Food products under 9 shall also determine Listeria monocytogenes only in Ready-to-drink products which have pH  $\geq$  4.3 and are passed through the heat treatment process by Pasteurization which contained milk and food products under 9 (9.2) particular concentrated beverages which contained milk
- (3) Food products under 9 (9.2) as Cereal beverages shall also determine Clostridium perfringens
- (4) For food products other than food products which are passed through any process that cannot destroy or inhibit microbial growth by thermal treatment before or after a packing step in sealed containers which are made of metal or other rigid forms materials that can prevent transmission of air into the container and can be kept at room temperature.
- (5) Food products under 17 shall also determine Clostridium botulinum as food products which are passed through any process that can destroy or inhibit microbial growth by thermal treatment before or after a packing step in sealed containers which are made of metal or other rigid forms materials that can prevent transmission of air into the container and can be kept at room temperature, low acidified food (pH higher than 4.6 and water activity higher than 0.85)
- (6) Food products under 32 and 34 shall also determine Vibrio cholera which shall not be detected in 25 g and Vibrio parahaemolyticus which shall not be more than 100 CFU/g
- (7) Food products under 35 as Brine fermented and pickled fishery product shall also determine Vibrio cholera which shall not be detected in 25 g and Vibrio parahaemolyticus which shall be detected not more than 100 CFU/g

Reference: https://www.fda.moph.go.th



# **Carotenoids:**

#### **Nature's Powerful Antioxidants**



Main Carotenoids	Health Benefits	Source
Colored Carotenoids		
Lycopene	Prostate Health: Lycopene-rich foods are linked to a reduced risk of prostate cancer by protecting prostate cells from oxidative damage.  Skin Protection: Acts as a natural sunscreen, helping to shield the skin from UV radiation and reduce the risk of sunburn  Heart Health: Helps lower LDL cholesterol levels, promotes cardiovascular health by reducing plaque buildup in arteries	Tomato, Watermelon, Grapefruit, Red pepper, Papaya
Beta-Carotene	Vision Health: Converted into vitamin A, beta-carotene supports good vision and helps prevent night blindness.  Immune Support: Enhances immune function contributing to overall health and well-being  Skin Health: Protects skin cells from sun damage, maintains skin hydration and reduces signs of aging.	Carrot, Sweet potato, Pumpkin, Kale, Spinach
Alpha-Carotene	Cancer Prevention: Exhibits antioxidant properties that may lower the risk of certain cancers  Eye Health: Converted into vitamin A, supports vision health and protects against eye diseases  Anti-Aging: Reduces oxidative stress contributing to aging and age-related diseases	Carrot, Sweet potato, Pumpkin, Kale, Spinach
Lutein	Eye Health: Protects against age-related macular degeneration (AMD) by filtering harmful blue light and supporting retinal health Skin Health: Improves skin hydration and elasticity, reduces the appearance of wrinkles	Spinach, Kale, Corn, Marigold
Zeaxanthin	Eye Health: Essential for protecting against AMD and maintaining overall eye health by filtering harmful light  Cognitive Function: Supports brain health and cognitive function, particularly in older adults	Corn, Orange, Papaya, Mango, Red pepper
Colorless carotenoids		
Phytoene & Phytofluene	Skin Protection: Protects against UV damage, improves skin texture and reduces the risk of skin disorders  Antioxidant Support: Combats free radicals, thus reducing oxidative stress and inflammation in the body	Tomato, Carrot, Citrus fruit, Watermelon

Incorporating a variety of these colorful and colorless carotenoids into your diet offers numerous health benefits. Whether you are aiming to support vision, enhance skin health, or to boost overall antioxidant protection. These nutrient-packed compounds are essential additions to a balanced diet.

- Clinton, Steven K. "Lycopene: Chemistry, biology, and implications for human health and disease." Crit Rev Food Sci Nutr. 1998. 38(1): 1-42.
- Ribaya-Mercado, Judy D., and Robert M. Russell. "Beta-carotene and other carotenoids as antioxidants." J Am Coll Nutr. 1999. 18(5): 426-33.

  Toyota, Kazuhiro, et al. "Serum alpha-carotene concentrations and risk of death among US adults: the Third National Health and Nutrition Examination Survey Follow-up Study." Am J Clin Nutr. 2010. 91(2): 329-336.
- Landrum, John T., and Richard A. Bone. "Lutein, zeaxanthin, and the macular pigment." Arch Biochem Biophys. 2001. 385(1): 28-40.
- Mathews-Roth, Marian M. "Carotenoids in the prevention of UV-induced skin damage." Photochem Photobiol. 1991. 54(6): 833-836.

# EVENT

## JUL-AUG 2024

#### 1-2 Jul

Professional Beauty Delhi 2024, Pragati Maidan, New Delhi, India

#### 2 Jul

Rahn Seminar,

Chemico Inter Corporation Co., Ltd.,

Thailand

#### 3-5 Jul

The Wuhan International Beauty, Hairdressing, and Cosmetics Expo in Central China 2024, Wuhan International Convention and Exhibition Center, Wuhan, China

#### 16 Jul

CAHB and Mini-CAHB Makeup Seminar, PT. Kemiko Indonesia, Jakarta, Indonesia Momentive seminar, Chemico Vietnam Co., Ltd., Hanoi, Vietnam

#### 18 Jul

CAHB and Mini-CAHB Makeup Seminar, PT. Kemiko Indonesia, Bandung, Indonesia

#### 23-25 Jul

Cosmoprof North America Las Vegas https://cosmoprofnorthamerica.com/las-vegas/

#### **24 Jul**

Abyss Seminar, Chemico Philippines Inc., Philippines

#### 24-26 Jul

in-cosmetics Korea 2024, Coex, Seoul, South Korea

https://www.in-cosmetics.com/korea

#### 31 Jul

CAHB and Mini CAHB Hair Care Seminar, Chemico Myanmar Co., Ltd., Myanmar

#### 31 Jul-2 Aug

INDO Beauty Expo 2024, Jakarta, Indonesia https://indobeautyexpo.com



#### 1-3 **Aug**

InterCare Asia 2024, Bangkok, Thailand https://intercare-asia.com

#### 2 Aug

Daito Seminar, Chemico Vietnam Co., Ltd., Hanoi, Vietnam

#### 3-5 **Aug**

BIOFACH India 2024, Greater Noida, India https://biofach-india.com

#### 7 Aug

Food Focus Thailand 2024 Roadmap: Bev Trend & Tech Edition, Nonthaburi, Thailand

#### 7-9Aug

Shanghai International Personal Care Expo 2024, Shanghai, China http://www.spcexpo.com/eng/index.asp

#### 8-10 Aug

VietFood & Beverage + ProPack Vietnam 2024, Ho Chi Minh City, Vietnam https://hcm.foodexvietnam.com/en

#### 15-17 Aug

Food Expo PRO 2024, Hong Kong, China https://www.hktdc.com/event/foodexpopro/en

#### 22-24 Aug

Dairy Tech India (Indian Dairy Expo) 2024, Bangalore, India https://www.dairytechindia.in

#### 24-25 Aug

Beauty Expo Australia 2024, Sydney, Australia https://www.beautyexpoaustralia.com.au

#### 27 Aug

Derypol seminar, Kuala Lumpur, Chemico Asia Pacific (M) Sdn. Bhd., Malaysia

#### 28 Aug

Abyss & Davos Seminar, Chemico Inter Corporation Co., Ltd., Thailand

#### 30-31 Aug

India International Beauty Fair 2024, Mumbai, India

https://www.indiabeautyfair.in









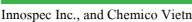












**INNOSPEC Seminar, Vietnam** 

Innospec Inc., and Chemico Vietnam Co., Ltd., handed up for a full day seminar at Chemico Vietnam Application center, Hanoi branch with the topic "Explore Unique" on June 04<sup>th</sup>, 2024. All were about the cleansing breakthrough from Innospec related to the Sulfate-free trend. We took this chance to introduce all advanced ingredients as well as the prototypes that could provide the amazing results, developed by Chemico Vietnam Application team. After the theory part, each participant also experienced making Sulfate-free cleansing products based on Chemico Application team guidelines.

#### Momentive Seminar, Malaysia (Penang)

Momentive Performance Materials Inc., in collaboration with Chemico Asia Pacific (M) Sdn. Bhd., Malaysia (Penang), held a seminar entitled "Momentive Innovative Ingredients: Enhancing Skin Care, Color Cosmetics, and Sun Care Formulations" on June 12<sup>th</sup>, 2024. The seminar focused on the newly launched products from Momentive and reviewed some of the existing products based on the latest concepts and formulations which covered Color Cosmetics, Skin Care and Sun Care products.

#### **CARGILL Seminar, Vietnam**

Cargill Beauty in collaboration with Chemico Vietnam Co., Ltd., Hanoi held a big seminar at Sheraton Hanoi Hotel on June 12<sup>th</sup>, 2024 to introduce the most effective beauty solutions from nature. The topic was "Beauty made with Promises". Each product presented in the seminar has a unique property that hopefully would help create the signature breakthrough for your products. Actigum series, "Emollient mapping", Starch series, Floraesters K-20W Jojoba, as well as new technologis like FiberDesign Citrus, CococaDesign were included in the content. Moreover, we also welcomed all customers to visit the showcase area where all latest trendy beauty products developed by Chemico application team were displayed.

#### Lucas Meyer Seminar, Thailand

Lucas Meyer Cosmetics Inc., by Clariant, Denmark in collaboration with Chemico Inter Corporation Co., Ltd., Thailand organized a seminar entitled "PHYTOFLORAL®: Super Fruit Power for Brighter and Healthy Glowing Skin" on June 19<sup>th</sup>, 2024 at Chemico Asia Health and Beauty (CAHB) center, Thailand. The seminar provided information on Phytochemical and PHYTOFLORAL®, clinical studies, market trends, regulations and formulations as well as tasters. The information is very useful in the development of new products in the field of dietary supplements (powder shot, jelly strip, jelly drink, shot drink) and beverage products.

#### Food (Mini CAHB) Seminar, Vietnam

Chemico Vietnam Co., Ltd., teamed up with Chemico Asia Health and Beauty (CAHB) Center to hold a half day seminar at Chemico Vietnam Application Center on June 26<sup>th</sup>, 2024. Inspired by the topic "HAPPY GUT, HAPPY LIFE", the seminar provided the advanced solutions for adding fiber and prebiotics to the products. Throughout the seminar, the participant could explore the outstanding potential of prebiotics and fiber in food and health industry, the benefits of prebiotics and fiber in formulations, how to improve product quality and enhance the consumer health as well as the current market.

#### CAHB Seminar, Myanmar

Chemico Myanmar Co., Ltd., in collaboration with Chemico Asia Health and Beauty (CAHB) center, Bangkok, Thailand organized an interesting seminar on June 26<sup>th</sup>, 2024 at Chemico Myanmar Application center. The topic was "Exploring 2024 Global Makeup Trends and Key Ingredients." The seminar presented about Global makeup trends 2024 and the related makeup formulations. Key ingredients of the presented formulas were also included. The theory part was followed by workshop section where the customers could do the trial of those formulations.

#### NuCera Seminar, Vietnam

NuCera Solutions LLC., in collaboration with Chemico Vietnam Co., Ltd., held a seminar under the topic "An Introduction to Innovative Synthetic Wax & Sustainable Plant-Based Polymers" on June 27<sup>th</sup>, 2024. The seminar was about synthetic waxes with different melting temperatures and natural waxes followed the sustainable trends for skin care and make up products. During the theory part, the participants had tried the prototypes containing different amounts of these waxes developed by Chemico Vietnam Application team. And, in the workshop part, the customers had done the trial of lipstick and cleansing balm formulations.



















