



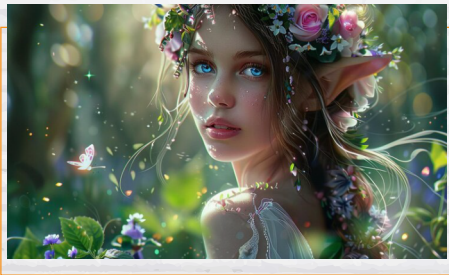
HORROR BEAUTY LOOKS FOR

HALLOWEEN 2024

Halloween is a widely celebrated festival known for its spooky concept that has enchanted people for centuries. It's a time to embrace the supernatural, with a focus on ghosts, witches, and other eerie stuffs. Halloween is the perfect time to wear your most dramatic makeup looks, transforming oneself into a spooky, supernatural, or downright frightening character. The right makeup is the key to selling the illusion and taking one's costume to the next level of immersive, spooky fun.

Fairies and Elves

1. The fairy and elf looks are set to be extremely popular this year. To achieve this enchanted look, use soft pastel shades and shimmering glitter to achieve a magical, mystical appearance. Complete the look with delicate face jewels and hand-drawn designs. Accessorize with a flower crown and a pair of pointed ears for a truly transformative, forest fairy-like effect.



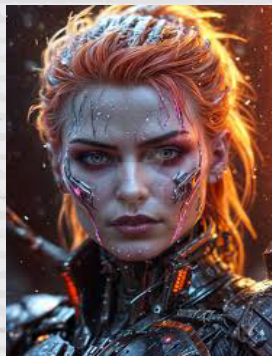
Gothic Makeup

2. Gothic makeup is a timeless favorite, and 2024 is no exception. The gothic makeup look is a captivating and dramatic style that evokes a sense of mystery and allure. Give yourself smokey eyes, heavy black eyeliners, dark eyeshadows, deep berry lips, and a flawless pale complexion are the key. Don't forget to add some intricate lace designs or gothic symbols to elevate your look.



Cyberpunk

3. The cyberpunk style, which draws inspiration from futuristic concepts, is all about bold, neon colors and metallic accents. Use holographic makeup, show off some glow-in-the-dark glitter makeup, and play around with colors and shapes, creating your own formula of cyberpunk style.



Classic Horror Icons

4. Classic horror icons like Dracula, Witch, and Zombie are always a hit. For vampires, focus on detailed contouring, prominent fangs, and fake blood. Keep it simple and go for a deep plum smokey eye and a ruby red lip. When it comes to makeup ideas for Halloween, witches are always in. Create a bewitching look with a green-tinged complexion and deepen your eyeshadow. Don't forget to add a witch hat and broom to complete the look. Zombies are another classic Halloween look. Using special effects makeup, create a gruesome zombie look with pale, decaying skin, sunken eyes, and fake wounds.



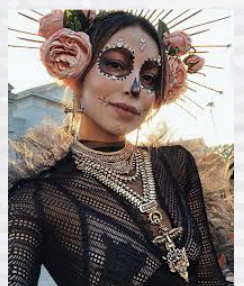
Animated and Cartoon Characters

5. This Halloween makeup style taps into the child-like sense of joy and playfulness. It may be incredibly fun to bring your favorite animated characters to life or transform yourself into a terrifying clown. Use vibrant colors, exaggerated features, and detailed face painting to mimic their look.



Spooky Skull Makeup

6. Spooky skull makeup is a bold and dramatic cosmetic look. There are many ways to wear this trending makeup look. For a skull-inspired style that comes with an extremely glamorous-looking skeleton, apply black makeup around the eyes and some carefully placed adhesive rhinestones or glitter.



References:

- [1. https://urcordiallyinvited.com/blogs/news/unveiling-the-best-halloween-makeup-for-2024-your-ultimate-guide](https://urcordiallyinvited.com/blogs/news/unveiling-the-best-halloween-makeup-for-2024-your-ultimate-guide)
- [2. https://www.awarenessdays.com/awareness-days-calendar/halloween-2024/](https://www.awarenessdays.com/awareness-days-calendar/halloween-2024/)
- [3. https://www.allure.com/story/makeup-only-halloween-costumes](https://www.allure.com/story/makeup-only-halloween-costumes)
- [4. https://www.marieclaire.com/beauty/makeup/news/g4981/halloween-eye-makeup/](https://www.marieclaire.com/beauty/makeup/news/g4981/halloween-eye-makeup/)
- [5. https://www.bodycraft.co.in/blogs/top-halloween-makeup-ideas/](https://www.bodycraft.co.in/blogs/top-halloween-makeup-ideas/)





The Criteria for Evaluating Notification of Product for Intimate Area

(Revised edition, April 2024)

1. **Products for intimate area** are products used on the external genital organ, with the purpose of use consistent with the definition of cosmetics. However, the products used in vagina and rectum as well as the lubricants used for these areas, shall not be classified as cosmetics.
2. The notification of product for intimate area must comply with the following requirements.

2.1 The purpose of product for intimate area

Notification of product can be submitted according to product categories specified in the table as below.

Purpose of use	Direction of use	
	Wash off	Leave on
1. Sanitary pad		✓
2. Tampon		✓
3. Intimate wash	✓	✓*
4. Soap	✓	
5. Nourishing product	✓	✓
6. Anti-perspirant/Deodorant		✓

Note: ✓ Categories of products permitted to be used in intimate area
 * Allowed only for cleansing wipes (wet wipes) and liquid product sprayed on wipes for cleansing

2.2 The purpose of product for intimate area

- 1) Products with physical characteristics that pose a risk of insertion into vagina or misguide to be used for insertion into vagina are **not permitted**. The products that may pose risks when used in intimate area include stick and suppository products resembling medication for insertion into vagina.
- 2) Products with physical characteristics like aerosol spray that are directly sprayed on intimate area are **not permitted**. In case the direction of use is not for spraying directly on intimate area, consideration will be made on a case-by-case basis.
- 3) The appearance of product must not lead to misunderstanding in the essential content of cosmetics or to be used for sexual enhancement.
- 4) Products with any other physical characteristics that may have the potential to be misused or pose risks to consumer safety may be considered on a case-by-case basis.

2.3 The ingredients used in product for intimate area must be listed in accordance with cosmetic regulations. In case the product contains substances that may potentially cause irritation to the skin in intimate area, it must comply with the criteria specified for notification assessment of cosmetics. For examples, AHAs (GLYCOLIC ACID/ LACTIC ACID/ TARTARIC ACID/ CITRIC ACID/ MALIC ACID/ MANDELIC ACID), BHA (SALICYLIC ACID), PHA (GLUCONOLACTONE) and Alcohol. Additional supporting documents may be requested including the result of irritation test, pH value of the product, *etc.*

2.4 Physical characteristics of packaging of product for intimate area

- 1) Packaging in the forms of syringe, ampoule and vial is **not permitted**.
- 2) Containers that pose a risk of misuse or insertion into vagina are **not permitted**. Examples include packaging with attached tubes, long-necked containers and those used with applicator to deliver the product into vagina.
- 3) Other physical characteristics of containers that may pose a risk of misuse or consumer safety concerns may be considered on a case-by-case basis.

3. Naming and describing the characteristics of product for intimate area must not contain the following messages.

- 3.1 Messages that convey treatment, relief, cure and prevention such as reducing vagina dryness, itching, discharge, irritation, redness, inflammation, *etc.*
- 3.2 Messages that imply sexual enhancement, promoting sexual performance such as changing genital size, delaying ejaculation, tightening vagina, stimulating sexual arousal, *etc.*
- 3.3 Messages that describe the use in abnormal conditions such as for individuals with irregular menstrual cycles, for skin in intimate area that has discoloration after exercising, for irritated skin in intimate area, for skin in intimate area after laser treatment, *etc.*
- 3.4 Messages that claim to have effects on structure or function of the body such as balancing vagina pH, affecting normal flora, increasing blood circulation in genital area, *etc.*

4. When submitting a notification for product for intimate area, operators must attach supporting documents for consideration as follows:

- 4.1 Actual product images (showing the actual packaging of product)
- 4.2 Actual labels of all sides (both box labels and product labels) that contain no messages or images that could be misunderstood regarding the essential content of cosmetics or as per criteria no. 3. For imported products, the image of actual product must be provided for review.
- 4.3 A letter of endorsement signed by the company's committee to certify that the product will not be described to have therapeutic, alleviating, treating and preventing properties, or exceeding the boundaries of cosmetics such as sexual enhancement, promoting sexual performance, use for abnormal conditions and properties affecting structure or function of the body, *etc.* Failure to comply will result in the withdrawal of the notification certificate and legal action.
- 4.4 In case of doubts regarding the product, the authority may request sample of the actual product or additional supporting documents for further evaluation such as the results of irritation test or document showing pH of the product, *etc.*

Reference: Cosmetic and Hazardous Substances Control Division, the Thai Food and Drug Administration



Let Ceramide Be Your Skin's Superhero!



In today's world, our skin is constantly exposed to pollution and environmental stressors, making sensitive skin a common challenge for many of us. Even with nourishing skincare products, you might still struggle with dryness, peeling, or irritation.

Did you know that one of the key causes of sensitive skin is a deficiency in ceramides? Ceramides are vital components of the skin's outermost layer, functioning as a protective barrier that locks in moisture while shielding the skin from allergens, pollution, and other irritants. By replenishing ceramide levels, your skin becomes more resilient to external factors like pollution, UV rays, and harsh chemicals, making it less prone to irritation. Additionally, ceramides help prevent moisture loss, ensuring your skin stays hydrated and healthy.

While ceramides are commonly found in topical skincare products, they can also be taken as dietary supplements. Research has shown that oral ceramides can boost ceramide levels in the skin, promoting the concept of "Beauty from Within". Additionally, a recent study published in 2023 revealed that **wheat-derived ceramides** can significantly enhance hair growth in less than three months, with notable improvements in key parameters associated with hair health and beauty.



References :

- Dudonné, S., Kern, C., & Garcia, C. (2023). Efficacy of a wheat polar lipid complex in reducing hair loss and improving hair growth in healthy women: A randomized, double-blind, placebo-controlled clinical study. *International Journal of Cosmetic Science*, 46(2), 284-96.
- <https://www.seppic.com/en/dietary-supplements/seppic-confirms-new-clinical-study-efficacy-hair-its-blockbuster-nutraceutical>

EVENT 2024

Oct

- 2 Lycored Webinar,
Chemico Inter Corporation Co., Ltd., Thailand

- 3 AGC Seminar, Mekong Delta-Can Tho City,
Chemico Vietnam Co., Ltd., Vietnam

- 5-6 Gluten-Free Expo, Melbourne, Australia
<https://www.glutenfreeexpo.com.au/melbourne>

- 9-11 Food ingredients Vietnam, Ho Chi Minh City,
Vietnam
<https://www.figlobal.com/vietnam/en/home.html>

- 10 CAHB & Mini CAHB Makeup Seminar,
Chemico Myanmar Co., Ltd., Yangon, Myanmar

- 16-18 SEPAWA 2024, Berlin, Germany
<https://sepawa-congress.de/en/>

- 17-19 K-Beauty Expo Korea 2024, Gyeonggi,
South Korea
<https://www.k-beautyexpo.co.kr/fairDash.do>

- 21-23 Beautyworld Japan, Osaka, Japan
<https://beautyworld-japan-west.jp.messefrankfurt.com/osaka/en.html>

- 23-24 Cosmatorium, Barcelona, Spain
<https://www.cosmatorium.es/en/>

- 23-25 Health ingredients, Tokyo, Japan
<https://www.figlobal.com/japan/en/home.html>

- 26-27 BEAUTY FORUM MUNICH, Munich, Germany
<https://www.beauty-fairs.de/en/beauty-forum-munich/home.html>

Nov

- 5-7 in-cosmetics Asia 2024, Bangkok, Thailand
<https://www.in-cosmetics.com/asia/en-gb.html>
Cosmex 2024, Bangkok, Thailand
<https://www.cosmexshow.com/>

- 7-8 INNOCOS, Singapore
<https://www.innocosevents.com/>

- 12 Inabata Seminar, Grande Centre Point Terminal 21,
Bangkok, Thailand

- 12-13 SCS Formulate Creating Cosmetics, UK
<https://www.scsformulate.co.uk/>

- 12-14 Cosmopack Asia, Hong Kong, China
https://www.cosmoprof-asia.com/google-sem-registration/?gad_source=1

- 13 Abyss & Hansford Seminar, CAHB Center,
Bangkok, Thailand

- 13-15 Cosmoprof Asia, Hong Kong, China
https://www.cosmoprof-asia.com/google-sem-registration/?gad_source=1

- 14 Carbonwave Seminar, PT. Kemiko Indonesia,
Jakarta, Indonesia

- 19 Daito Seminar, Kota Bharu, Malaysia

- 20-21 Making Cosmetics, Milano, Italy
<https://www.making-cosmetics.it/en/>

- 21 Daito Seminar, Johor Bahru, Malaysia
Mini-CAHB Food Seminar, Chemico Myanmar
Co., Ltd., Yangon, Myanmar (tentative)

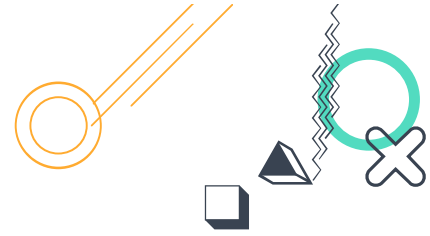
- 26 CAHB & Mini-CAHB Makeup Seminar,
PT. Chemico Surabaya, Surabaya, Indonesia
CAHB & Mini-CAHB Skincare Seminar,
PT. Kemiko Indonesia, Jakarta, Indonesia

- 27 CAHB & Mini-CAHB Makeup Seminar,
Chemico Vietnam Co., Ltd., Ho Chi Minh,
Vietnam
CAHB Haircare Seminar, CAHB Center,
Bangkok, Thailand

- 27-28 India Food Forum 2024, Mumbai, India
<https://indiafoodforum.com/>

- 28 CAHB & Mini-CAHB Makeup Seminar,
PT. Chemico Surabaya, Yogyakarta,
Indonesia
CAHB & Mini-CAHB Skincare Seminar,
PT. Kemiko Indonesia, Bandung, Indonesia





Nisshin Oillio Seminar, Malaysia

The Nisshin Oillio Group, Ltd., in collaboration with Chemico Asia Pacific (Malaysia) Sdn. Bhd., successfully held a seminar on September 23rd, 2024 located at Chemico Seminar Room. The seminar aimed to transfer innovative information and product knowledge from the supplier to customers in Malaysia and to build strong relationships with customers. Attendees gained valuable insights into market trends and successful product applications. A highlight was the distribution of sample kits with new formulations, allowing participants to experience the products first hand. The event concluded with an interactive Q&A session and leaving attendees inspired and eager to try the new products.

Proplan Seminar, Myanmar

Proplan International Co., Ltd. (Thailand) in collaboration with Chemico Myanmar Co., Ltd. successfully held a seminar entitled “ Food Innovation: Properties of Modified Starch ” on September 25th, 2024 at Chemico Myanmar seminar room. The seminar was all about the modified starch and the other food ingredients used in meat processing, sauce and dipping, bakery filling and jam industries. The detailed knowledges on the modified starch along with the demonstration on the methods of making, producing, and tasting were provided by a team of food experts with over 20 years of experience. All attendees participated in formulation demonstration and discussion interestedly.



INNOSPEC Seminar, Vietnam

Chemico Vietnam Co., Ltd. in collaboration with Ho Chi Minh City University of Technology held a mini seminar on September 25th, 2024. The title was “Explore Amino Acid Surfactants”. This was a chance to update the latest surfactant trends and share all innovative ingredients from Innospec and their practical applications.



CAHB Seminar, Myanmar

Chemico Myanmar Co., Ltd. organized an interesting Homecare seminar on September 30th, 2024 at Chemico Myanmar Seminar Room. The topic was “Spotlights on Household Products”. In the theory session, the seminar presented about how to make homecare products. And, the customers had a chance to prepare the related formulations in the lab practice.

